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ABSTRACT

This publication offers descriptions of partnerships that businesses have formed with local schools to provide funds, support, and guidance to South Carolina's elementary and secondary school system. Twenty-one such partnerships are highlighted. The participation of the South Carolina Bar/South Carolina Bar Foundation in school projects under the broad title of Law Related Education is also discussed. The businesses and industries, civic groups, and individuals honored for their contributions by the State Board of Education are also listed. (YLB)

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BUSINESS EDUCATION
PARTNERSHIPS IN SOUTH CAROLINA

xxx Model Projects xxx

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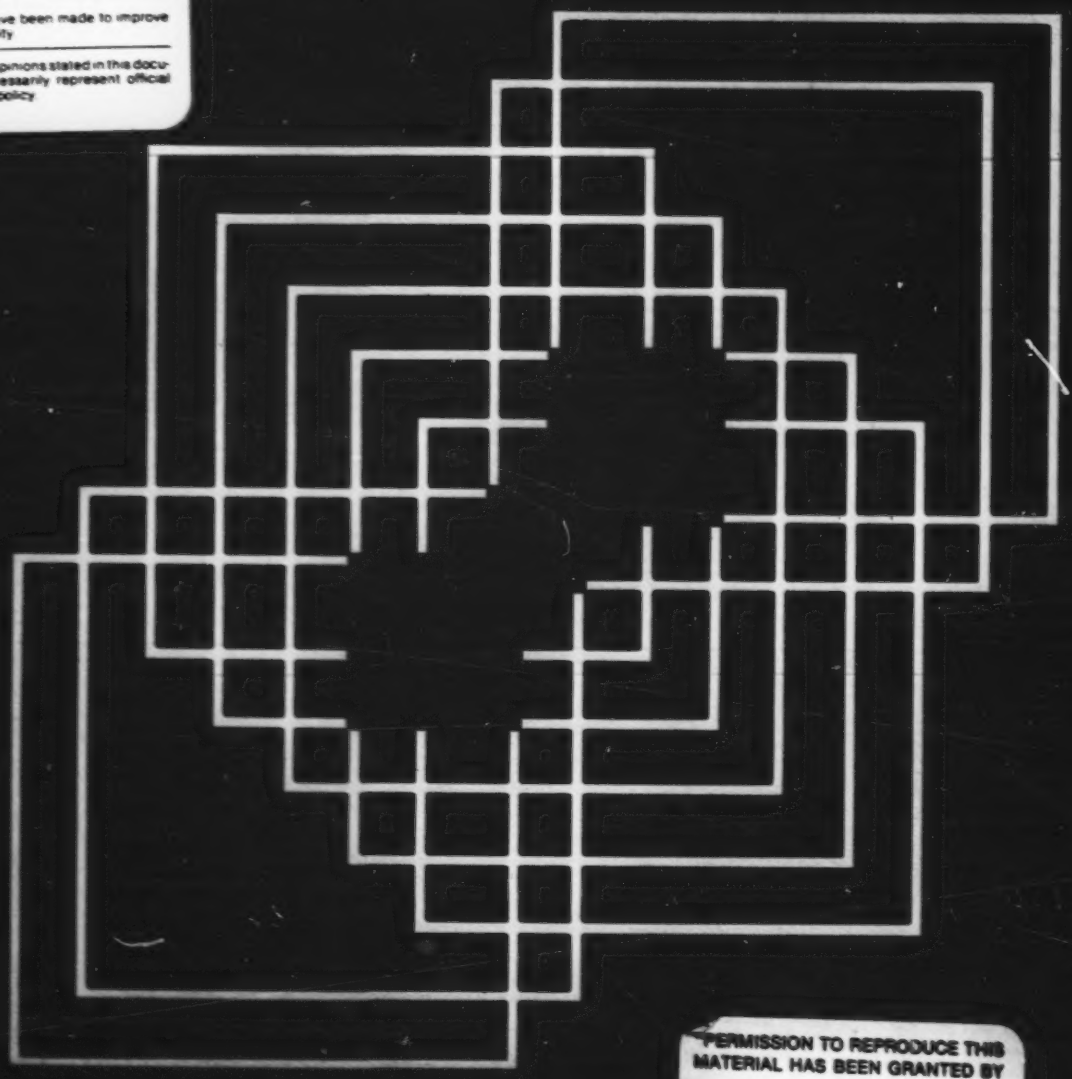

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BUSINESS/EDUCATION PARTNERSHIPS IN SOUTH CAROLINA

*** MODEL PROJECTS ***

1988

SOUTH CAROLINA DEPARTMENT OF EDUCATION
An Equal Opportunity Agency
Columbia, South Carolina
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FOREWORD

In 1984, the Education Improvement Act was passed in South Carolina. This Act proved to be the catalyst for many parents, businesses and communities to become involved in their local schools.

Since that time, numerous partnerships have been formed...partnerships that have provided funds, support and guidance to the state's elementary and secondary school system.

This publication is designed to recognize these patrons of education. Without them, countless programs and projects would remain simply a vision.

ALLENDALE COUNTY SCHOOLS

Allendale Moves Ahead With Business Partnerships

Allendale has a number of projects in progress, which include the following:

- Allendale County Bank—Fairfax Elementary School: Fairfax has been adopted by this bank. On behalf of the bank, Walker Russell Hater, president, has contributed greenery for the new wing, renovated the teachers' lounges and donated poinsettias for classrooms at Christmas. The scoreboard at the football field is maintained by the bank, and a financial contribution was made toward the purchase of a new school district activity bus.
- Scotsman Ice Systems—Allendale Vocational Center: This company has provided ice makers for use in the air conditioning/refrigeration classes, which called for students to install a fully operational ice maker in each lunchroom in the school district.
- Collum Lumber Mill—Allendale Vocational Center: This company has donated building materials for the building construction classes to use in developing their projects.
- Sandoz Chemical Corporation—Allendale County Schools: This corporation provides science films to the school systems. The films become a part of the permanent collection of audio-visual materials in the district.

ANDERSON COUNTY SCHOOLS

Anderson Appliance Is Star Member of School's "Unbeatable Team"

Staff members at South Fant Elementary School in Anderson District Five value deeply the many contributions, both material and nonmaterial, of local businessman Larry Shaw, owner of Anderson Appliance Center. Mr. Shaw's help has extended over many years and is a personal commitment by a small business owner.

A few of Mr. Shaw's efforts for the school are as follows: placement of fans in classrooms during a heat wave; favorable pricing on a microwave oven purchased by the PTO for the teachers' lounge; donation of other appliances; providing cardboard for the Halloween Carnival; making donations for school parties; and hot dog dinners.

Noteworthy in this partnership is the fact that Mr. Shaw's wife has also been an active school volunteer and PTO president, and both Shaws spend many hours at the school.

Hearing Screening Is Lasting Gift From Junior Assembly Group

For the past 20 years, the Anderson Junior Assembly has provided invaluable volunteer service to the schools by screening all children in grades K-3 for hearing problems. Over 3,000 students are screened each year.

The long-term commitment of the Junior Assembly to this project means that every child who has entered Anderson District Five schools in the past 20 years has benefited from this gift. And every child found to be hearing impaired has received the treatment needed to correct the problem, thereby improving his/her chances for success in school.

In addition, during the past three years, the group has contributed $2,000 to the speech-language-hearing handicapped program.

Schools and City Government — A Creative Partnership

The personal interest of Anderson city leaders such as Richard Woodruff, city manager, and Mayor Darwin Wright have made a practical difference to the Anderson District Five schools, particularly McCants Middle School.

City agencies have assisted the schools with maintenance, landscaping and infrequent projects such as grading parking lots. In many of these cases, the school district did not own the proper equipment for these essential, but non-instructional, tasks.

Cooperation also extends to classroom visits, field trips, assembly programs and overall support of the school mission by police, fire and other public agencies.

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Anderson County Schools - cont.

McCants Middle School, an older school building, is particularly grateful to the city for providing assistance in painting classrooms. A small project, using city jail prisoners, grew to include ten classrooms because the prisoners did such a fine job. The school supplied the paint, and the city supplied the labor.

Pizza Company Rewards Effort and Achievement

Trinity Pizza and Pasta Company (Mazzio's Pizza and Ken's Pizza) helps Anderson Five elementary schools set a standard for high achievement by providing everyone's favorite reward for a job well done — pizza!

The company and the schools have a well-developed program of quarterly certificates redeemable for pizza. The company rewards both academic achievement (honor roll status) and sincere effort. This aspect of the program is particularly beneficial to handicapped students who also need recognition for their efforts.

Trinity River is an active partner in this relationship, often making suggestions to the schools on ways to expand incentives to students. The company maintains good communication with participating schools. The schools, in turn, feel a strong sense of gratitude for this continuing community support.

Schools Call DOC for Medical Support

DOC stands for "Doctors Ought To Care," a national organization of physicians that promotes healthy attitudes in youth by giving accurate information about health care concerns to elementary through high school age students.

In Anderson Five, DOC is made up of Anderson Family Practice Center resident and staff physicians. Among the services provided to the schools this year are as follows:

- physical examinations for all high school athletes
- physical examinations for all applicants for school bus driving positions, which helped increase the pool of applicants
- anti-smoking poster contest for all fifth graders (Winning poster was made into a billboard and displayed locally.)
- assembly programs and class lectures

A major focus of DOC this year has been Superhealth 2000, a total health awareness program for youngsters. Speakers are trained in the following major areas —smoking/smokeless tobacco; alcohol/drug use and abuse; and family dynamics. Each area includes emphasis on decision-making skills. Content can be adjusted to specific needs of the class and teachers. Teachers are provided with a request form to schedule a DOC speaker on the subject of their choice.

Newspaper's Thorough Coverage Helps Schools Carry Message of Educational Excellence

A six-part series, "What Price Learning?", published by the *Anderson Independent - Mail* in 1987, played a major role in efforts by school districts in Anderson County to increase the countywide millage allotted to schools.

The series presented complex facts of school finance in an understandable way. Research, writing and the commitment to disseminate this information were a major undertaking by the *Independent - Mail* and reflect true community concern for quality education.

The *Independent - Mail* also maintains an open, ongoing relationship with the public schools. It supports school efforts by sponsoring programs such as the National Spelling Bee; Newspaper in the Classroom; field trips, a speakers' bureau of reporters, photographers and other journalism professionals, and providing excellent overall coverage of school events. The relationship between the press and schools in this case is truly a partnership which benefits the entire community.

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BAMBERG COUNTY SCHOOLS

Denmark-Olar Learns of Business World

DuPont, the Savannah River Plant (SRP) and Denmark-Olar Middle School have formed a partnership under the Adopt-A-School Program.

The primary goal of this program is to strengthen and enrich the institutional activities in the school system. It also develops an increased student awareness of varied career opportunities. Requirements, satisfactions and expectations of the business world are presented to the students.

Teachers also are a part of Adopt-A-School. It helps them discover ways to develop job skills geared to specific local job market needs...now and in the future.

In the fall, students took part in National Chemistry Week at USC-Aiken, sponsored by SRP. The plant provided a speaker on this topic at the middle school.

SRP also cooperated in a safety arts contest, provided a speaker for the school's academic banquet, assisted with Career Day and gave freely of its time and resources in many other areas. This business/education partnership is making its mark in the Bamberg County School District Two.

Things Happen When Business Becomes Involved

Southern Bell is one company that has always been involved in the community, and that's apparent in Bamberg District One.

Bill Zion, assistant manager of Southern Bell's Orangeburg District, and Ronald Bunch, principal of Richard Carroll Junior High, report they're pleased with the business/education partnership that has been created.

The company has provided speakers to the school on various occasions. In addition, Southern Bell provided free accommodations for school administrators whom the company invited to its Atlanta training facility for courses in time management and presentation skills.

An incentive for teachers at Richard Carroll is also being sponsored by Southern Bell. It's dinner for two for a teacher with perfect attendance for each six-week period. The winning name is selected by a drawing.

Again this spring, Southern Bell arranged a field trip for journalism students to tour its Graphics Department in Columbia, along with *The State Newspaper* operations. Finally, Southern Bell's staff nutritionist presents the company's Life Reach Program during in-service at the school.

It means a great deal to Richard Carroll students to see that a big business such as Southern Bell is interested in them.

BARNWELL COUNTY SCHOOLS

Guinyard-Butler Has Successful Start

Educating the business community has been a key element to the success of Adopt-A-School at Guinyard-Butler Middle School in Barnwell District 45. Although most managers and supervisors had not heard of the program, 14 businesses have now joined forces to support the school.

Assistant Principal Marc Funderburk first designed a brochure that outlined the program and how it worked. Then he contacted every business in the area and followed up with other visits. Mr. Funderburk says his principal, Jeff Still, allowed the necessary time to make the program a success.

A meeting was held early in the year with sponsors and teachers to determine where goals and objectives were determined. Certificates and plaques were presented to the sponsors, and their pictures were featured in local newspapers.

The following businesses have adopted Guinyard-Butler Middle School: Savannah River Plant, Milliken and Co., Shuron, Inc., Carolina Metals, Inc., McDonald's, North Carolina National Bank, First Union National Bank, Palmetto Federal Savings Bank, C&S National Bank, Chem-Nuclear Systems, Calhoun Insurance Company, Babcock Home Furnishings, Motley, Loadholt, Richardson & Poole Law Firm and Pizza Hut.

Adopt-A-School has already reaped rewards. Savannah River Plant volunteered judges for the science fair and donated several prizes; Chem-Nuclear loaned a camera to the school to make I.D.'s; Pizza Hut and McDonald's have given rewards to students for participation in a reading program; and Babcock Home Furnishings donated carpet for conversion of a storage area into a classroom.

With other businesses waiting in the wings to become a part of Adopt-A-School, Guinyard-Butler is off to an impressive start in its partnership with the community.

DuPont Features Many Programs

E. I. DuPont, through its Savannah River Plant, works with the Kelly Edwards Elementary School, the Williston-Elko Middle School and the Williston-Elko High School. Activities range from a puppet show on drug prevention for the elementary school to career day speakers for the high school. The company also presents a program on energy awareness.

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Barnwell County Schools - cont.

High School Partnerships Benefit Potential Employers

Blackville-Hilda High School in Barnwell 19 makes a point to work closely with area businesses and industry. Each year the school hosts an appreciation luncheon and tour of the school so that local employers are familiar with the programs and atmosphere at the school.

Ducane Heating and Shop-Rite IGA provide speakers and resource personnel for many curriculum areas. They also support school organization projects.

The result? Better prepared students for the job market and an increased sense of mutual respect among school, community, business and industry.

Partnerships Provide Positive Role Models for Blackville Elementary Students

People make the difference in the 11 school-business partnerships currently developed by Blackville Elementary School, Barnwell District 19 and the area's business/professional community. Through school visits, field trips to business locations and tutorial experiences, individuals in the schools and businesses have strengthened ties between education and the business world.

Most important, however, is the example of caring which students have seen from adults who donate their expertise and time to make Blackville Elementary youngsters stronger students, better future consumers and more effective future employees.

Examples of this successful cooperation are as follows:

- Daniel's Pharmacy participates throughout the school year in areas such as drug abuse prevention, assistance with Special Olympics, field trips and lectures.

- Shuron, Inc., an eyeglass lens producer, provides classroom speakers on eye care and the company's activities and participates in curriculum planning and equipment exchanges.

- Tours of the U.S. Post Office in Blackville are only one facet of the postal service's interaction with the school. Other activities include loans of videos on stamp collecting and classroom lectures.

- First Union Bank provides classroom resource speakers on banking and money management, checks for check-writing practice and career information about the banking field.

- Important support for the curriculum comes from the Edisto Research and Education Center, which is associated with Clemson University. The center's staff provides curriculum suggestions and equipment loans; they also serve as tutors and guest lecturers. Edisto Research Center is a favorite destination for field trips.

- Looking for Santa Claus and the Easter Bunny? When they are not visiting Blackville Elementary, they work at Ducane Heating. Other Ducane contributions are assistance with the Special Olympics; input into curriculum decisions; and Drug Awareness Week lectures by the plant medic.

- Health care, disease prevention and careers in medicine are a few of the topics Dr. Abe Moskow of Barnwell Pediatrics presents to students on his visits to the school.

- Third graders practice math using discarded menus from the Huddle House of Barnwell. The restaurant also provides speakers on the restaurant business, food service and health education and gives small group tours of its facilities.

- Wal-Mart offers tours and provides resource personnel on comparative shopping, crafts and marketing.

- Dentist Charlie Buist is a frequent classroom lecturer and provides toothbrushes for each kindergarten student.

- Shop-Rite IGA provides field trips, classroom lectures and display items for classroom use.

- Classroom demonstrations on bread making are just one way Miller's Family Restaurant makes education more lively for Blackville Elementary students. The restaurant is available for tours, and the owner is a resource speaker on nutrition, table manners and basis food groups.

Ray Miller of Miller's Family Restaurant offers students lectures on nutrition, table manners and basic food groups.

BERKELEY COUNTY SCHOOLS

Growing Stronger Through the Years

While some relationships grow weak and frail from age, some get stronger as time passes. This is true of the association between Santee Cooper and Berkeley Middle School.

These two organizations have had a partnership for more than seven years. During this time, Principal L. K. Snider and business representative, Leonard Volf, have become adept at meeting their partnership goals.

The school's academic program is the primary focus of efforts between Santee Cooper and Berkeley Middle School. Each year, students compete in the Santee Cooper Essay Contest through the Language Arts Department. Student winners are recognized.

Santee Cooper also sponsors a Teacher of the Year. This program fosters outstanding performance among the teaching staff.

Read-A-Thon is another important project conducted annually. Students are encouraged to read, and those completing a certain number of books each month are rewarded.

Career education is a highlight of the partnership. Santee Cooper provides speakers to work with students on career preparation. In addition, company employees assist teachers with instructional materials and how they are relevant to the work world.

Working With Whitesville Elementary

Westvaco Timberlands, a Santee Cooper Division, and Whitesvil1e Elementary have been in partnership several years. When first established, district forester, David Gerhart, and school principal, Charles Rogers, defined the distinguishing features of the school and company.

The determination was this: Whitesville is a rural school surrounded by nature. Wesvaco Timberlands is a company in the business of nature.

It was natural to come up with a nature trail on campus. The school site had the natural environment for such a path, and the company had the expertise to create one.

Another project was campus beautification and landscaping. To assist with the project, the partners recruited Grady Cook, coordinator of Trident Technical College's Horticulture Department.

Mr. Cook created a landscape design, and Westvaco Timberlands went from there. The company also advised the school on proper care of young trees and shrubbery.

In the future, Mr. Rogers hopes that the school can do more for the business. "The public should be informed, and one way is through the partnership program," he concludes.

Roy Hunter tells Berkeley math and science teachers about his company's training program.

Incentives, Rewards and Recognition

The Good Conduct Program is a joint effort of Sedgefield Middle School and Hawthorne Corporation. Criteria for program qualification are honor roll status, good conduct and perfect attendance.

Students who meet all three become members of the Gold Team. Those who make two categories join the Silver Team, and the Bronze Team welcomes students who meet one criteron. Medals are awarded to all team members by Hawthorne Corporation at an official ceremony.

Incentives for staff members include the Hawthorne Teacher and Employee of the Month. Perfect attendance is the qualification, and names are drawn for gifts and prizes. A favorite reward is a parking spot close to the school's front door...especially nice on rainy days.

Hawthorne contact, Zan Churchwell, is on the School Improvement Council, and other employees serve as judges for the Science Fair and the Lt. Governor's Essay Contest, according to Principal Willis Sanders. The corporation also provides other services too numerous to mention.

Since the two parties are in partnership, Sedgefield tries to do positive things for Hawthorne. For Christmas, the students made wreaths to go in the company's airport building.

Mr. Sanders sums up the partnership this way: "It gives business an opportunity to be directly involved in enhancing education as well as better understanding school operations."

Community Spirit Underlies Middle School Partnership

The partnership of Macedonia Middle School in Blackville with Daniel's Pharmacy is an example of the community orientation of many local businesses, which work with this school. This locally owned pharmacy provides resource people for career day functions, information and even materials for classes. Both sides in this partnership agree that the relationship is profitable and pleasant.

CHARLESTON COUNTY SCHOOLS

District IX PTA Pushes for Excellence

District IX is the only PTA in South Carolina participating in a Business/Education Partnership Program.

Domino's Pizza and District IX PTA became partners in 1987. This PTA is a countywide organization of 65 local units, and Domino's Pizza is sharing its resources with the district board and each local PTA.

Listed below are some examples:

- The restaurant provides certificates of excellence for academic achievement and perfect attendance. Employees speak at career days, and they are on hand for pizza-making demonstrations in home economic classes. Tours of Domino's facilities are available for field trips.

- PTA Bucks and PTA Pizza Nights help units raise money for projects. Donations of $1.00 per pizza are returned to the sponsoring PTA.

- Domino's provided a banner that says, "Domino's Pizza and PTA—Partners in Education."

- "Yes I Can," a 13-minute videotape, serves as a motivational tool for middle and high school students. It was funded by Domino's.

In the fall, District IX PTA gained a second partner, Storer Cable Television. This partnership produced a four-part series on parenting, featuring Dr. H. Stephen Glenn, a nationally known family psychologist. Dr. Glenn volunteered his services.

Storer Cable also donated 30 minutes of program time each month to the PTA. This time will be used to present information on parenting.

Domino's Pizza and Storer Cable are working together with District IX PTA to ensure the best possible education for children in Charleston County.

College of Charleston Assumes Role of Business

The College of Charleston is serving as a multi-faceted resource for Charleston County's Springfield Elementary School.

College faculty, staff and administrators are taking this commitment seriously. For instance, in October, all Springfield students took part in a soccer clinic led by college coach, Randy Lundy, and Clyde the Cougar, rather than attend recess. That night, parents received discounted tickets, and students were admitted free to a College of Charleston soccer game.

Already, college faculty is discussing use of computers at Springfield. In turn, Springfield Principal John Halfacre addressed a graduate education course at the college. Also, Springfield and its PTA have raised $500 for a scholarship fund at the college.

Andy Abrams, vice president for legal affairs and head of the college's Partnership Planning Committee, says of the partnership: "We've realized that if the state's educational system is to be improved, we have to start making a difference at the primary and secondary levels. We have to reach the kids before they get to college."

No Sinking Ship: The U.S.S. Cape Knox

Orange Grove Elementary may be the only school in the state to have a ship as a partner. Since signing on during a special Fourth of July celebration that involved teachers and the entire Coast Guard crew, this partnership has been sailing.

A few of the following events have taken place: Each week, two teachers are escorted to Cape Knox and treated to lunch in celebration of their birthdays. In turn, two crewmen stay at school and supervise the teachers' classes.

The crew has given over 100 hours to work with parent volunteers in building a nature trail. Emergency medical technicians provide assistance in the clinic. Cape Knox participates in all awards ceremonies and joins in recognizing outstanding achievement. Santa visits the school at Christmas.

Orange Grove reciprocates in many ways: providing a bulletin board that features the crew; installing a sign that salutes Cape Knox as a business partner; and providing a playground for an Easter egg hunt for the Coast Guard's children.

Principal Jim Atkinson says that the late Mendel Rivers would be pleased that his grandsons are attending a school that has a successful partnership with the military. Mr. Rivers, of course, was instrumental in bringing the military to Charleston.

Charleston County Schools - cont.

First Federal and Moultrie Middle School Prove Strong Unit

Over the years, First Federal of Charleston and Moultrie Middle School have joined together to work for a common goal...improving and expanding educational experiences.

Recognition of student achievement is of primary importance. Each grading period, honor roll students and the most improved youngster of each homeroom are rewarded with gift certificates to restaurants. The top student of the year receives a $25 savings bond.

In conjunction with a nationwide drug awareness campaign, First Federal provided all seventh grade students with special editions of *USA Today*, dealing with drug abuse. Copies of *The Family Manual*, produced by the Parents Council of Charleston, were given by First Federal to the guidance department for distribution.

Teacher recognition also is important in this partnership. Luncheons for teachers and staff during Teacher Appreciation Week are sponsored by First Federal.

Other activities include tours of First Federal's operations center for a first-hand look at the computer system; specialized information on new tax laws; recognition of Volunteer of the Month; tickets for dances and dinners; financing a school brochure; and assistance in career activities.

This strong commitment to education and community is evident in the role First Federal plays at Moultrie Middle School.

Ron Herman, computer operations supervisor, explains operations in the main frame computer room to students of Moultrie Middle School.

A dance instructor gives valuable tips to talented youngsters at Charleston's Ashley River Creative Arts Elementary School.

Things Go Better With Coke

Coca Cola's advertising slogan has a special meaning for teachers and students at Ashley River Creative Arts Elementary School.

From the earliest days of this partnership, Coke has been generous in supplying premiums that have been auctioned off during the school's annual Share-A-Talent. Proceeds from the auctions are used to match funds from the South Carolina Arts Commission. These funds provide performances and residencies in the Arts-in-Education Program.

Recently, Principal's List and Honor Roll students were treated to a Coke and pizza party, complete with local D.J.'s. The party was compliments of Coke and Telechef, which uses Coke products.

Ashley River encourages Coca Cola employees and families to take advantage of seeing the works of talented artists and performers who attend the school. These staffers also are encouraged to visit the school's mini-museum, the Learning Gallery.

The philosophy at Ashley River is that an arts-enhanced curriculum produces well-rounded children. Both Coca Cola and the school are sincere when they say, "We've got the arts at heart."

Hunley Park Elementary Credits Heritage Trust

The partnership between Heritage Trust Federal Credit Union and Hunley Park Elementary School continues to expand.

Heritage Trust sponsors the Principal's Breakfast once a month. Invitations are extended to two parents from each grade level, and good ideas have resulted from these early morning get-togethers.

Recently, a contest was held between the employees of Heritage Trust and Hunley Park to design a flag symbolic of the partnership. The flag will be displayed at the school, the credit union and public exhibits.

The partnership is active in other ways, such as Christmas caroling by students and staff at the credit union offices. Heritage Trust sponsors the printing of all student awards, the school newspaper and other pieces. Students and staff of Hunley Park and Heritage Trust walked together in the Carolina Children's Charities' first Walk-A-Thon. The partners work together on the Just Say No! campaign.

Hunley Park and Heritage have developed a true complementary relationship, and plans are continually being developed to promote the partnership.

On Friday before Christmas break, teachers and staff of Hunley Park Elementary School caroled at the main office of Heritage Trust Federal Credit Union.

School, Realtors Prove Resourcefulness Can Conquer

St. John's High School in Charleston County had a dilemma. How could a partnership in a rural area be formed without a business large enough to provide sufficient volunteers?

The challenge was met by a group of realtors who work for several different companies serving the Johns Island community.

This unique partnership, Real Ed, began with a positive goal: The realtors would be catalysts to gain broad-based volunteerism at the school. "What we realtors lack in numbers and cohesiveness by not working in the same office, we compensate by our network of friends and business contacts," explained co-founder, Gale Marrone, owner of Marrone Realty.

St. John's Principal Elizabeth Alston points to several programs now underway: Junior Achievement applied economics...sponsored through Ms. Marrone's own fund raising...has been accepted by the local Kiawah-Seabrook Exchange Club as an ongoing project. Their members provide classroom consultants and raise funds for computer and textbook materials.

Other projects include the following:

- Leize Glover, Ravenel Benchmark: coordinated activities between the school and volunteers from the Episcopal Church of Our Savior to begin a tutoring program
- Betty Holland, Marrone Realty: serves as chairman of an academic incentives committee which sponsors many teacher-student activities
- Pam Harrington, Pam Harrington Exclusives: arranged a pizza party, sponsored by Pizza Pronto, for the homeroom with the highest grade point average
- Frances La Roche, First Charleston Associates: coordinated a dinner-for-two at Cappy's Restaurant for a homeroom teacher
- Fran Welch Real Estate Company: donated a portable radio-cassette for the student with the highest grade point average gain

Ms. Marrone says, "We follow the principle that from tiny acorns mighty oaks do grow. Some of the results are evidenced in the recent $11,000 academics grant that St. John's received."

CHESTERFIELD COUNTY SCHOOLS

Good Things Are Happening at Pageland Middle School

Pageland Town Council, Lynches River Co-op and Tommy's Mobile Homes have joined forces to promote an after-school intramural basketball program and athletic banquet at Pageland Middle School. These same businesses also are helping with an anti-drug program.

Another effort, Pageland Partners, was formed last fall. A kickoff breakfast welcomed 15 businesses, which are now in the process of becoming partners with Pageland.

Small businesses are adopting elementary classes. Banking institutions, insurance companies and utility companies are working with middle grades. Larger industries...which turn to high school graduates for employees...are adopting high school students.

It's an all-out effort in Pageland, and both school and business are benefiting.

Multitude of Businesses Assist Cheraw Adopt-A-School

The Adopt-A-School Program in the Cheraw area schools is co-sponsored by the Cheraw Chamber of Commerce and the Chesterfield County School District.

More than 60 volunteers represent major area industries, county and city government, and local citizens. These volunteers share interests, talents and experiences with students K-12.

Recent happenings include the following: Cheraw High School hosted a business/education luncheon in conjunction with the vocational education program; the district's office of Adult Education hosted a breakfast to highlight business/education partnerships; the local Association of Retarded Citizens donated a microwave for use in the mentally handicapped classroom; and Chesterfield/Marlboro Technical College supported the district's Academic Bowl Competition by providing assistance with judging and reviewing questions.

This cooperative effort involves the public in the educational process, as well as gives industry an opportunity to become involved in a worthwhile process.

CLARENDON COUNTY SCHOOLS

Manning Parents and Staff Roll Up Their Sleeves for Partnership Start-Up

Manning High's School Improvement Council is leading the way to formation of a partnership for the school, with parents and school staff working together on the project. A luncheon sponsored by the council in February netted 14 business commitments for assistance in areas ranging from resource speakers to academic achievement awards.

Current school-business activities in Clarendon District Two include a new scholarship program sponsored by Wal-Mart and a proposed scholarship program for Burger King employees. Agriculture class students have landscaped the courthouse and an old library building.

Ann Darby, a parent on the School Improvement Council at Manning High School, speaks to potential business partners at luncheon.

FAIRFIELD COUNTY SCHOOLS

Fairfield County Designs Unique Partnership Committee

The school district of Fairfield County has come up with a relatively new concept, the Business/Education Partnership Committee. The committee consists of 15 members, representing various organizations in the county. They are as follows:

Al Hanna, Mack Trucks; Polly Parker, News and Herald Tavern; Veronica Richmond, parent; Mark Morgan, V.C. Summer Nuclear Training Center; Jannette Henry, Fairfield County School; Faye Johnson, *The Herald-Independent;* Joe Glover,Jr., Glover & Sons' Florist; Jim McCabe, Uniroyal-Goodrich; Helen Boulware, parent; Col. Philip Burnes, retired town manager; Robert McMaster, III, Rachlin; Coit Washington, Washington Construction; and M.W. Chappell, Winnsboro Downtown Development Association.

The committee has awarded $2,486.29 in mini-grants to teachers, 6-12. During American Education Week, the committee spearheaded a business/education luncheon and summit. The purpose was to encourage more businesses to become partners. Additionally, the committee sponsored a float in the Winnsboro Jaycees Christmas Parade.

The partnership effort in Fairfield County has drastically improved since the formation of this committee. Presently, over 25 businesses have formed partnerships, and the number is still increasing.

Ridgeway Mining Company Adopts Schools

One of the newest industries in Fairfield County is Ridgeway Mining Company. This company came into the county and immediately entered a business/education partnership.

Geiger Elementary in Ridgeway was the first adoption. Because of a robbery, the school needed to replace three computers. Ridgeway Mining did this at a cost of $5,555.

Then, the company sponsored an in-service for all district teachers and administrators to orientate them to Ridgeway Mining. The company has established a scholarship for a senior at Fairfield Central High who has excelled in science. Additionally, through the co-op program at Fairfield Vocational Center, a student is now employed at the mining company.

Horticulture Partnership Off and Running

The horticulture class of Fairfield Vocational Center is enjoying a partnership with Glover & Sons' Florist.

Joe Glover, Jr. invites students to visit his shop to learn the florist business; he has taught students to wrap pots and tie bows. During classroom visits, Mr. Glover lectures on the florist business and demonstrates hands-on activities.

Ernest Manning (left), agriculture instructor, and Joe Grover, Jr. display their Business/Education Partnership Certificates.

Left to right: Mary Harris and Homer Bonheimer, Ridgeway Mining Company, and T.M. Cook, Principal of Geiger Elementary, show off the school's new computers to students.

Washington's Construction Company Makes Its Mark

One might wonder what a company that specializes in asphalt, paving, landscaping and construction can contribute as a business partner.

Coit Washington, owner of Washington's Construction Company, can answer that question. He is a partner with Kelly Miller Elementary and Geiger Elementary.

Fairfield County Schools - cont.

A few of the activities he has provided for the school include the following: lectures and demonstrations of company activities; student awards for those who make a five percent gain in the total battery of the CTBS; and "happy grams" and "good grams" for the students.

Uniroyal-Goodrich Cares

Uniroyal-Goodrich (U-G) has made the year an exciting one for the students at Fairfield Middle School.

To implement the goals of this partnership, a committee was formed: Cleveland Lee, Shirley James, Audrey Grant, Harriet Pauling, Bill Kinf, IV, and Jim McCabe.

Under the direction of the committee, many things have happened. Students and teachers received a tour of the U-G facilities. Several days later, students were given a test on the tour. Those who scored in the top 20 percent were given a prize, compliments of U-G.

A slogan was developed, "Uniroyal Cares About Fairfield Middle School," and the company provided a loan for the Math Club to sell "Badge-A-Griffin" buttons. Also, art work is displayed at the plant.

Uniroyal has allowed Fairfield Middle School to do many things that ordinarily could not have been done.

Three Share with McCrorey-Liston

The News and Herald Tavern, Lebanon Mart and The Lodge have adopted McCrorey-Liston Elementary School in Blair. These partnerships are overseen by one of the businesses' chief executive officers, Polly Parker.

These two restaurants and hunting lodge supplied ice cream for winners of the school's CTBS Testbuster's Contest, which recognized the grade that made the highest score on the CTBS. They also supplied eating utensils for the PTA's spaghetti supper and candy for the children at Christmas.

Groundwork has been laid for the businesses to purchase a computer and software for the school.

Armfields, Inc. Tackles Ten Schools

Armfield, Inc., printers and suppliers of school and office materials, took a big chance when it adopted all ten of the district's schools. But, Bill Armfield, owner, had the answer.

As a printer, Mr. Armfield gives the school discounts on printing, sometimes even donating his company's services. He also offers tremendous discounts on school and office supplies.

Mr. Armfield's generosity does not end there. For May Day activities, McCrorey-Listen needed an elaborate PA system. Armfield, Inc. supplied it, set it up and ran it.

Other contributions include printed programs for the Business/Education Partnership Committee and an in-service program on producing newsletters, including souvenirs and a door prize.

Fairfield Primary School showed its love and appreciation for Mr. Armfield by making him a Valentine's Day present. . . a big Valentine's mailbox filled with autographed hearts.

Mack Trucks Barks Away at Fairfield Vocational Center

When Mack Trucks relocated its plant to Winnsboro, everyone knew it would make a difference and change the lives of many residents.

The company certainly made its mark at Fairfield Vocational Center. The plant donated $60,000 in equipment to the school, including a radial drill press, grinder and metal disintegrator for the machine class. In addition, Mack Trucks hired a student from the center through the co-op program.

The plant also contributed $4,000 to the Business/Education Partnership Committee. The money helped pay for some of the mini-grants that the committee offered.

Mack Trucks has proven to be a good partner and excellent neighbor, always willing to lend assistance to the community.

Fairfield County School Superintendent Raleigh Buchanan (left) thanks Louis La Fontaine, executive vice president of Mack Trucks, for the company's gift to Fairfield Vocational Center.

GEORGETOWN COUNTY SCHOOLS

Business Reaches Out to Kensington

Kensington Elementary School and local businesses have established an active Adopt-A-School Program. The school has been fortunate to have been adopted by Georgetown Lumber, George's Aquarium, International Paper Company, Burger King and C&S Bank.

The following are just a few of the benefits realized by Kensington:

- The kindergarten playground was built and prepared by Georgetown Lumber.
- George's Aquarium donated an aquarium and fish.
- International Paper Company donated two grants, computer-assisted mathematics instruction and the "Sea Georgetown" grant.
- Burger King and Kensington have an ongoing commitment. The school decorates the restaurant during the holidays and other special occasions. Together, they have purchased a display board for the restaurant where school pictures, incentives, the school newspaper and other happenings are posted.
- C&S Bank has donated furniture to Kensington and displayed pictures at the bank. They are reaching out in many other ways.

Kensington hopes that through these partnerships they are giving back to the community, as well as receiving valuable services.

GREENVILLE COUNTY SCHOOLS

Greenville Schools Reap Rewards

Businesses in the Greenville and Greer area have formed alliances with four high schools in the Northeast District to implement the Shadowing Program.

Businesses and participating schools include the following: First Federal of South Carolina, Eastside High School; United Carolina Bank, Greer High School; Allen Bennett Memorial, Blue Ridge High School; and Hoechst-Celenese, Riverside High School.

Shadowing is an excellent example of a Business in Education partnership. The participating businesses provide students an opportunity for career awareness. The young people not only spend considerable time with an employee...closely observing and discussing the job...but also receive an overview of the particular business.

Student-In-Industry is another program that serves as an introduction to the world of work. It piloted this year. A primary goal of this effort is to give students a more realistic view of employment opportunities.

These two programs have decided benefits. The high school students have a more realistic perspective of the world of work and a better handle on their own career direction.

Ultimately, business also will benefit from the involvement of these young people. After all, today's students are tomorrow's workers.

More Support from the Greenville Area

Mazzio's Pizza and Ken's Pizza have been supportive of Greenville schools for several years by promoting a motivational program in the elementary schools.

Both restaurants sponsor a grade reward program at the end of each grading period. Students who have earned all A's and B's receive a certificate for a free mini pizza and beverage.

Last year, over 40,000 certificates were issued to students meeting the awards criteria. This represented over $30,000 in donations from these two businesses.

A-TEAM is another project that encourages academic achievement in the Northwest area. Students who have earned all A's during the year are awarded a tee-shirt that is printed with A-TEAM.

Other cooperative efforts by Mazzio's and Ken's include certificates for perfect attendance and various recognition honors and achievements.

Both programs in this partnership encourage students to earn superior grades and improve academically.

HORRY COUNTY SCHOOLS

Super Student: Winning the Game Called School

Super Student...a study skills program that builds self-esteem and self-concept...is designed to make students winners in school. The program is supported with business/education partnerships.

John Chanaca, elementary counselor in Green Sea Floyds/Daisy Elementary Schools, is the creator and driving force behind this program for the K-5 child. He has identified six basic concepts for children to experience which focus on effort, personal growth and sharing: winning attitude, neatness, body language, good listening skills, finishing work and testing wiseness.

In the third or fourth grades, natural progression of this program leads into a peer-teaching situation, which further develops sharing and re-teaching of basic concepts...students teaching students. Mr. Chanaca calls this the Super Student, Big Brother/Big Sister Program. Over 230 fourth graders are now working with 250 second graders in the two elementary schools.

These youngsters who have been studying skills to make them better students share what they know. They visit a "little brother/sister" in the lower grades for 30 minutes, once a week, for 12 weeks.

The Super Student Program is a national effort that has lent itself to numerous business/education partnerships.

Bojangles realizes the potential, along with Pizza Hut, Belk's and local car dealerships.

At the Big Brother/Big Sister kick-off rally this year, Mike Snide, area supervisor of Bojangles, spoke of using school as an opportunity. Each Super Student at the rally received a Bojangles cup. In addition, the restaurant gives free coupons to all Super Students who remain in the program.

Gary Smith, area supervisor of Pizza Hut, provides a mid-program pizza party to all students who make it to the seventh lesson...or the half-way mark. This party involves over 200 Super Students and 35 pizzas.

Cynthia Lee, manager of public relations for Belk's, donated 1,000 beach balls to students in the second grade Super Student Club or Big Brother/Big Sister Program.

Lab students who display Super Student skills receive a tee-shirt from local car dealerships. The dealership's advertising is displayed on one side, with the Super Student logo on the other.

Darnell Advertising Company is working with Mr. Chanaca to provide more incentives to these students, and city government has formed a business partnership with the two elementary schools by sponsoring a Mayor's Day. Loris Mayor Maxine Dawes is providing an educational field trip including refreshments.

Super Student has provided the schools with an ideal vehicle for business and government partnerships. This model program demonstrates that businesses as well as students can benefit from win/win partnerships.

Waccamaw Elementary Teams Up With Myrtle Beach Blue Jays

Waccamaw Elementary and the Myrtle Beach Blue Jays have begun their first year of partnership, and it promises to be rewarding for both sides.

On the first day of school, students were introduced to the idea of working with the Blue Jays, along with meeting some of the team members. Ongoing activities include Blue Jay Trivia and Blue Jay Chatter.

Blue Jay Trivia is played once every two weeks. Students submit a question, and the winner receives a team souvenir.

With Blue Jay Chatter, students may ask questions to any of the players. The questions and answers are published in the school newspaper. Youngsters also have the opportunity to work on writing skills by being pen pals with the players.

A Waccamaw Elementary Night in the fall and spring admits students free of charge for a Blue Jay game. During the spring game, a student is chosen to throw the first pitch, and two youngsters act as batboys.

Other cooperative efforts include the following: special recognition Blue Jay certificates; tickets for home games for Students of the Month; Blue Jay items in the bookstore; and a playground named Blue Jay.

As this partnership grows, both the school and its partner are enjoying mutually rewarding relationships.

Pizza and the Beach Join Hands

North Myrtle Beach Elementary and Middle School and Pizza Hut have entered a business education partnership which began this year.

Danny Speeks, manager of Pizza Hut, rewards teachers and students for quality work and behavior. This includes a Student of the Week at the elementary and middle school levels and a Teacher of the Month for quality work in academics. Both student and teacher are selected by school committee and receive a complimentary pizza and pitcher of Coca Cola from the restaurant.

Horry County Schools - cont.

In return, the school awards an Employee of the Month from Pizza Hut. That employee is invited to the school for breakfast and lunch in the cafeteria.

Last year, Pizza Hut and the school developed the Pizza Hut Hunters Behavior Incentive Program. This program rewards special education students on an individual and class basis for consistently good behavior.

Book It is another Pizza Hut-supported program for elementary students. Zeroing in on grading goals, winners are given a personal pan pizza and a congratulatory reception.

Other programs are in the making at North Myrtle Beach, due in great part to the success enjoyed by the participation of Pizza Hut.

What A Party!

The boat was rocking, the music playing and the students partying. This was the first Project Graduation for Myrtle Beach High seniors.

The 1987 senior class discovered the meaning of "partnership" by participating in this event. Project Graduation is a community-sponsored, alcohol/drug-free, all-night party for seniors.

Success of this party was due to the partnership between Raymond Schild, president of Associated Insurors, Inc., and Myrtle Beach High School. Mr. Schild served as co-chairperson for Project Graduation.

The moonlit boat ride, abundance of food, live disc jockey and three cars as grand prizes made for an exciting evening.

Partnership between Mr. Schild and Myrtle Beach High demonstrates that the working together of school and community can achieve almost impossible goals.

JASPER COUNTY SCHOOLS

"No Cavities" Has Special Meaning for Jasper County

Dr. Earl Bostick is the type business partner who is always ready to help. This local dentist has participated in career education programs at elementary and secondary levels.

Career Shadowing was Dr. Bostick's innovation. This project allows two high school students to observe and take part in appropriate aspects of his dental practice. He also presented a program for students during National Dental Health Week and participated in Career Day activities.

Other contributions are impressive: donation of a videotape on the history of Jasper County; acting as a judge for an art contest at Ridgeland Elementary; providing financial support to the Brownie troop, which meets at the school; and sending flowers to teachers on Christmas and Valentine's Day.

Dr. Bostick is the type partner who has a positive impact on the morals of teachers and students in Jasper County.

LANCASTER COUNTY SCHOOLS

Business Makes Positive Points in Lancaster County

Lancaster area schools have been involved in some exciting partnerships. Not only have students benefited, but the community as a whole has become aware of the positive results. Following are several examples:

- Duke Power Company: This company has provided a series of workshops, ranging from stress management to aquatic biology. Duke has also provided tutors for several students who needed extra help in a certain area.

- Pizza Hut: Book It...a campaign to increase elementary students' recreational reading...rewards students who complete a specified number of books. They receive a Book It button and free Pizza Hut personal size pan pizza.

- Hardee's: Certificates for free hamburgers and french fries are awarded to individual schools for certain achievements: honor roll students, students who have shown improvement and other accomplishments. Hardee's also gives coupons to teachers for a job well done.

- Lancaster Telephone Company: To develop telephone skills, this company has provided a telephone unit to teachers. The unit consits of two telephones connected to a system that allows them to work as real telephone lines.

Involvement of community leaders in the schools has made a decided difference in this working partnership between education and business.

LAURENS COUNTY SCHOOLS

Contributions Important to Laurens County

Each service, however small, is important in a business/education partnership. Laurens County School District 56 appreciates efforts of the following businesses: Pizza Hut, Pizza Inn, Pic-A-Flic Video, Clinton Mills, Hardee's, Ingle's, Compton Brothers Builders, Torrington Company, Ithaca, C&T Manufacturing, M. S. Bailey and Son, White Lily Foods, Duke Power, Allstate Insurance, Wal-Mart, Cooperative Extension Service, Mary Kay Cosmetics, Tylenol, Piedmont Tec, Clinton Fire Department, Edward's Mechanical, Josten's, Asco Felts, McCrory's, Palmetto Bowling Center, Whiteford's, McDonald's, Jacobs Press, Gallman's Barber Shop, Hoyt Hanvey Jewelers, Lynn Cooper, Inc., Eastside Florist, Gray Funeral Home, Bi-Lo, Unique Beauty Salon, Parker Furniture, Badcock Furniture, Weather Vane, Golden Corral and Dominoe's Pizza.

LEXINGTON COUNTY SCHOOLS

Red Lobster, Bojangles Are Advocates of Education

For several years, Red Lobster Restaurant has recognized District Two's Teacher of the Year. This special person receives a monetary award and free dinner certificates.

Bojangles applauds two outstanding teachers each month. These two individuals receive plaques, which are hung in both the school and restaurant; complimentary meals for the teachers and their families; and a $100 check to be used for instructional materials for the students.

At the end of each school year, the managers of Bojangles sponsor a banquet for teachers, board members and district administrators.

Art is another priority with Bojangles. Contests are held for designing Bo, the Bojangles chicken. Entries are displayed in the restaurant and judged, and the winner is awarded a prize.

Both Red Lobster and Bojangles believe good teachers are the key to good education. This is evident in the cooperation of these two restaurants.

The handshake of Gilbert Fulmore, manager of Red Lobster, and teacher Sally Aldridge symbolizes the business/education partnership between Lexington Two and the Red Lobster Restaurant.

Grant Funds Open New Horizons

In 1987, Nursery Road Elementary, Lexington School District Five, won a grant that led to the purchase of 23 computers. At this time, faculty and staff set a goal: to increase the effective use of computers in the classroom.

Teachers attended workshops, and then it happened. Modern Office Machines, or MOM, came forward and asked to be a partner. An endless list of special projects and reciprocal services evolved when school administrators met with Bob Bennett, MOM's sales manager.

After studying possibilities, five priorities were set: 1) provide training and previewing of software for teachers, aides and parent volunteers; 2) check out adaptions and preview software appropriate for special education; 3) develop career education; 4) provide special recognition of teachers and staff; and 5) familiarize parents and teachers with appropriate programs for students.

More than half of the priorities have been met. Training sessions for instructional assistants and parent volunteers have been provided by MOM. An in-service day was held for teachers to preview software. Music and art teachers were given training on the Apple IIGS. And, a field trip to MOM's office has been planned for fourth graders.

Both MOM and Nursery Road Elementary feel that transfer of knowledge will have a strong impact on these fortunate young people.

Good Neighbors Prove Good Partners

Extensive involvement of business in Lexington District Five has enhanced educational improvement.

Numerous experiences and opportunities for academic and self-improvement have resulted from the myriad of resources provided by business partners.

Ellett Brothers, in a reciprocal relationship with Chapin High School, is giving students the opportunity to prepare for an increasingly technological environment. Students visit the business for a semester of hands-on experience with video and audio camera equipment.

These young people work closely with the Public Relations Department to develop training and advertising films. Lighting and camera techniques, as well as composition and script writing, are studied. Students gain experience in all aspects of production.

Chapin High School supplies support personnel for video productions and duplicate tapes. This relationship has provided support for the school programs and greater community involvement in education.

ORANGEBURG COUNTY SCHOOLS

Businesses and Individuals Each Plays Role in Partnerships

An impressive range of large and small businesses, clubs and individuals constitutes this partnership program in Orangeburg District One. Most activity centers around donations of needed items or cash. Recent donations include everything from first aid supplies and honor roll certificates to refrigerators, party refreshments and field trips.

Donors include C&S Toyota-Mazda, Inc.; AKA Sorority; Giant Food World and Mutch's Bakery; Furtick's Grocery; and Horace Mann Insurance.

Financial assistance, either unrestricted or for specific purposes, has been donated by Belk-Hudson, Edisto Petroleum Co., Palmetto State Law Enforcement Association, Professional Barber Shop and C&S Toyota. Also Springfield Neighborhood Center, Delta Sigma Theta Sorority, Dr. Robert Gordon and the SAE from another high school in Orangeburg County have contributed.

Business-related services and gifts have come from Bettye's Boutique, Salley Manufacturing and Automated Business Machines. Other contributors are Johnny's Auto Service, William's Associates and the Hunter-Kinard-Tyler High School shop class. Resource persons include Dr. Clemmie Webber and Tom Bonnett of First National Bank.

Special note is made of the following contributions: Roses Stores, Inc. — extensive contributions, including $2,000 for paint for the entire district; Westvaco — resource persons, gifts and trees for landscaping school grounds; senior citizen, A. T. Etheridge — Mr. Etheridge hangs the flag daily at the district office and recently donated a new flag to the district.

Brookdale Links Up With Family

In an effort to reach the greater Orangeburg community, the local chapter of Links, Inc. is again targeting its attention on Brookdale Middle School, Orangeburg District Five.

Realizing the importance of a strong family unit, Links adopted the theme, A Strong Family: Brookdale's Greatest Resource. Their objectives included the following: increasing family participation in school activities; informing families of recreational activities in the Orangeburg area; providing information on scholarship opportunities; and helping youth find and maintain part-time employment.

Activities for the year included a dutch treat Christmas luncheon with emphasis on parent involvement, participation in PTO meetings and donation of appropriate magazines to the school library.

To top off the year's activities, a Sunday afternoon tea was held at the school. This function allowed parents to attend who were unable to visit the school during work hours.

North High School Is Recipient of Scholarship Fund

In 1987, Blackie Collins, owner of Collins Sporting Goods in North, established a scholarship fund. Each year the fund provides no less than $1,000 toward the education of a North High School senior who writes the best essay on the Second Amendment to the U.S. Constitution.

Mr. Collins wants to create awareness, interest and understanding of the fundamental rights expressed by this country's founding fathers. Each entry receives his/her choice of a one-year subscription to *American Rifleman* or *American Hunter* magazine, along with a one-year membership in the National Rifle Association.

The essay competition helps North High School seniors by encouraging them in research and writing, and it fosters an understanding of a constitutional right as an American. Because of Mr. Collins' generosity, each year one Orangeburg District Six student receives financial assistance for a higher education.

Student Entrepreneurs Plan Typing Service

Elloree High School business students in Orangeburg District Seven are putting their skills on the market through a typing service available to schools and the community. Students will provide typing, proofreading and collating services on an appointment basis for a small fee. The activity is sponsored by the Future Business Leaders Club which encourages business students to promote civic and personal responsibility.

Cooperative Education Means On-The-Job Instruction

Elloree High School's new cooperative education program, COOP, plans and monitors student training placements in community businesses on a regular, long-term basis. To date, students have been placed at Western Steer, McDonald's and Hardee's of Santee. The school hopes to expand the program with additional placements thoughout Orangeburg District Seven.

Orangeburg County Schools - cont.

Greenwood Appears in Orangeburg

Greenwood Mills has established a thriving relationship with Marshall Elementary School in Orangeburg District Five.

Liaison Tom Salley and his staff at Greenwood Mills have produced programs on career education and science activities. One popular program is "From the Cotton Field to Finished Garment," which highlights advantages of the free enterprise system.

Four teachers were also awarded creative teacher grants of $1,500.

Partnerships Provide Resources for COVEC

Calhoun-Orangeburg Vocational Educational Center (COVEC) is enjoying a thriving relationship with two partners: Carpenter Technology Corporation and Orangeburg-Calhoun Technical College (O-C Tech).

Carpenter Technology allows industry tours for teachers and students, enabling them to understand the importance of industry in the community. On various occasions, speakers emphasize marketable skills for future employees.

During Vocational Education Week, all senior and/or second-year COVEC students tour Orangeburg-Calhoun Tech. This gives the young people a view of related programs for post-secondary education. Also, students receive financial advice and alternatives for the future.

Articulation between COVEC and O-C Tech is a goal for both institutions. The local occupational training advisory committee has been successful in completing articulation agreements with the technical college. Committees of departments heads and instructors from both COVEC and O-C Tech are working on competencies and guidelines to assure advanced placement of qualified COVEC graduates.

O-C Tech shares allied health courses with health occupations students at COVEC. Laboratory skills are taught by the lab department, and access to the lab facility is available.

This dual partnership has provided knowledge and interest for students. It also has contributed to two great resources for the staff and students at COVEC.

Bennett Benefits from South Carolina State College

Bennett Middle School and South Carolina State College enjoy a partnership that has reached many students in Orangeburg District Five and made significant contributions to their educational development. Here are some reasons why:

- Pairing Program: The college paired representatives from each subject discipline with a Bennett counterpart. Programs were developed and resources pooled and shared.
- Give-A-Book Project: South Carolina State College faculty donated over 200 books to Bennett students as a Christmas gift.
- Career Awareness Week: Students and faculty of the college volunteered their services for the week.
- Tutorial Program: Youngsters at Bennett were tutored during and after school in math, reading and science.

Other services given by the college include a choral clinic, science projects, athletic guidance, teacher certifica-

Mrs. Ruby Varnell, an instructor for health occupations at Orangeburg-Calhoun Technical College, teaches CPR to COVEC students.

RICHLAND COUNTY SCHOOLS

Writing Gets Attention of AT&T at Spring Valley

Spring Valley Education Foundation and AT&T have established a unique pattern of partnership and cooperation. Their intent is to improve the quality of education for students in northeast Columbia, Richland District Two.

When AT&T learned of the need for teachers to improve students' writing skills, they offered assistance. The AT&T Writer's Workbench (WWB) was the solution.

The program uses the AT&T 10 UNIX computer...packaged with *Writer's Workbench—Collegiate Edition* software... in a self-contained writing laboratory. WWB allows 15-20 students to use AT&T personal computers to simultaneously draft, receive feedback, revise and produce the final version of compositions.

According to reviews in computer and educational trade publications, AT&T's Writer's Workbench is considered a revolutionary development in advanced educational software. It is an interactive, easy-to-use system for analyzing a series of writing variables.

The program gives students fast printed feedback on papers they type into the system. It identifies and suggests corrections for problems of mechanics...including grammar, vagueness, spelling errors and punctuation mistakes.

In addition, Writer's Workbench teaches students to check the composition as a whole for organization, readability and flow. Many other features make it possible for students to compare their own construction techniques with those considered ideal.

The program's positive reinforcement teaches students to recognize mistakes and encourages them to improve. Since the software handles many details of writing improvement, teachers have more time to concentrate on broader concerns of organization, invention and audience awareness. And since the system is interactive, students are the final judges of their documents.

AT&T recognizes the importance of quality education and the necessity of making available to teachers and students the most current and innovative educational tools. This business has provided the students at Spring Valley an opportunity that should add significantly to their writing skills.

Andy's Deli Provides Varied Menu of Partnership Activities

Andy's Deli Restaurant has contributed many services to Keels Elementary School, Richland District Two, for the past three years. The restaurant provided financial support for helium balloons used in a ceremony to commemorate the deaths of the Challenger astronauts. During American Education Week, the deli sponsored a placemat design contest, displayed entries in the restaurant and later provided materials to have them laminated for students. In addition, the restaurant has donated awards and prizes to the PTA for its membership drives.

Food Lion Supplements Curriculum

Food Lion Supermarket #53 supplements units of study for grades K-5 and special education at Forest Lake Elementary School in Richland District Two. Activities include guided tours of the store and allow special education students to use the store to learn how to shop for groceries. The store has also displayed student artwork.

Blythewood Pharmacy Focuses on Drug Education

Blythewood Pharmacy supports the Bethel-Hanberry Middle School, Richland District Two, by showing a special interest in drug abuse prevention. The pharmacy provides a speaker during Drug Education Week and has coordinated presentations on drug dependency by local doctors.

Academic Programs Get Boost From Realtor's Cooperation

Jim Podell Realtors, Inc. helps Windsor Elementary School produce needed materials by making a copier available for production of transparencies, thermal masters and other school projects. Company staff, including the firm's president, also speak to students about real estate careers.

Southern Bell Employee Motivates Support for "Just Say No" Club

The efforts of Southern Bell employee, Carolyn Entzminger, have resulted in formation of a "Just Say No" Club at Blythewood Elementary School in Richland District Two. Ms. Entzminger mobilized a Southern Bell group, Columbia Future Pioneers, to raise money and provide materials for the club. In addition, she spent countless hours planning meetings and assemblies and arranging speakers for the club.

Richland County Schools - cont.

Businessman's Community Interests Benefit Schools

Don Toner, owner of Superior Home Center, is a businessman who is willing to give time and energy to Richland District Two. He has served on the Superintendent's Advisory Committee, which is composed of business and professional leaders. As president of the Northeast Area Council of the Greater Columbia Chamber of Commerce and as a member of the Board of Directors of the Northeast Area Council, he has encouraged increased interaction between the business community and the schools.

Through his home decorating and building supply business, Toner has donated much-needed materials to several schools. His contributions allowed Spring Valley High School to complete construction of a fitness course. Other contributions include carpet for the guidance office at Keels Ememtary School and summer and part-time jobs for high school students.

Volunteer Coordinator Knows Value of Appreciation

Condor Elementary School volunteer coordinator Jill Miller — herself a volunteer — knows how important it is to show appreciation to parents who donate time to the school in Richland District Two. To show her appreciation to participants in this year's volunteer program, she had buttons made with the slogan, "My Mom's a School Volunteer" or "My Dad's a School Volunteer." The buttons were worn proudly by students.

Other outstanding efforts by the coordinator include a successful recruiting drive and record-breaking parent orientation this year, direction of health screenings and other activities, participation in field day and organization of a kite competition.

Spring Valley High Improvement Council Tackles Drug and Safety Issues

The Spring Valley High School Improvement Council, Richland District Two, has centered its efforts to combat drug abuse on several specific projects.

First, the council worked with the community group, CHANGE, to mail 2,400 pamphlets covering relevant laws and penalties in the areas of drug and alcohol abuse to persons in the Northeast area. CHANGE focuses its efforts on communicating to parents and students the need for changing attitudes toward substance abuse.

In other projects, the council sponsored activities of the school's SADD chapter and sponsored a social with guest speakers on substance abuse. The council also secured installation of a warning signal outside the school, resulting in less traffic accidents.

Playground Development Is Product of Volunteer's Efforts

Phillip Newsom, a member of the School Improvement Council for Richland Two Child Development Centers, played a leadership role in improving the playground at Little Viking Center, located at Spring Valley High School. He coordinated the work of parents, Wilson Vocational School students and local businesses to build bicycle paths, plant grass, install a sprinkler system and add new pieces of play equipment to the center's existing playground.

North Springs Mother Is Volunteer Jack-of-All-Trades

Karen Harris, volunteer chairperson for North Springs Elementary School in Richland District Two, assists this school in more ways than you can count! Her main goal has been to build the school's volunteer program... a goal she reached in 1986-87 by motivating volunteers to donate more than 4,000 work hours.

She conducted a survey to determine where volunteers were needed and then matched them with assignments, ranging from tutoring and assisting students who use English as a second language to preparing teaching materials and assisting with storytelling.

Mrs. Harris co-chaired the school's annual Cricket Day and PTO fundraisers and has served as a homeroom mother and team representative.

Long-Time Volunteer Has Assisted at All Grade Levels

Barbara Goff has been a Richland District Two volunteer since the early 1970s — first at Forest Lake Elementary School, then Dent Middle School and, for the past eight years, Richland Northeast High School.

Under her leadership, the corps of volunteers at Richland Northeast High School has grown significantly, with almost 3,000 hours donated last year.

She has also been responsible for planning receptions, ceremonies and recognition events for students and faculty members. And, as if that is not enough, she volunteers in the school's guidance department.

Richland County Schools - cont.

District One Enjoys Active Participation

Elementary Partnerships

Rosewood: Midlands Technical College and the law office of Carlaton B. Bagby are two Adopt-A-School partners for this Columbia school. Every two weeks, Mr. Bagby's office awards the class having perfect attendance an ice cream, pizza, popcorn or doughnut party. Midlands Tech sponsored an eight-week computer series for the school; they also offered an after-school science club.

Crane Creek: This fraternity is sponsoring a tutoring program once a week. Tee-shirts are presented to honor roll students each grading period.

Lyon Street: Eric Bouchard, vice president of Providence Hospital, along with Sister Mary Jacobs, president of the hospital, presented a program to students. The school's art club provided Halloween, Thanksgiving and Christmas decorations to Providence, along with a Christmas tree for the hospital's cafeteria.

Gadsden Elementary: PYA/Monarch has provided many services to the school's "Just Say No" Club. Also Gadsden "Writers of the Month" have winning stories displayed at company offices.

Middle School Partnerships

W. G. Sanders: IBM provided lunch and a tour of the IBM facilities in downtown Columbia for 75 honor roll students. Faculty and staff were treated to an ice cream social on Teacher Appreciation Day, and a mini-workshop on computers was taught by IBM personnel.

Hopkins: WLTX-TV assists Hopkins with the photography club, yearbook and school newspaper and also provides field trips and shadowing experiences for students.

High School Partnerships

Dreher: North Carolina National Bank treated Dreher teachers who had perfect attendance to lunch at the Summit Club. The bank also volunteers a judge for beauty contests and other occasions. Dreher art students displayed a mural at the bank.

Keenan: Southern Bell provided six speakers for Career Day, and the Keenan String Quartet played for the company's general meeting.

SPARTANBURG COUNTY SCHOOLS

Milliken and Chapman Are Winning Combination

Although many other activities are planned in Spartanburg District One, this year, Milliken sponsored a business mores lecture for Chapman High School students. . . that is, ethics, attendance, drugs and drug testing and etiquette.

This lecture was well received and paved the way for a variety of projects with businesses next year.

Educators-In-Industry Continues Progress

Spartanburg District Three's Educators-In-Industry Program allows educators to earn graduate credit while participating in tours, lectures and presentations on local industries.

A unique feature of the program is the opportunity to participate in a shadowing experience at Spartanburg Technical College and a local industry. Exchange between educators and industrial leaders leads to a better understanding of the challenges and problems faced by both groups.

The purpose is to provide guidance counselors, teachers and administrators with an increased awareness of the work world. The program targets needs of industry and provides a deeper appreciation of post-secondary education, offered through technical colleges in the area.

There is no doubt that the program has been effective because more career education activities are evident in the classroom. The pilot effort was so successful that additional industries are now working with the program, which continues to be offered.

District Three Superientendent Dr. James Bule presents certificates to participants completing the Educators in Industry Program. Assisting is Assistant Superintendent Joanne Jumper.

Spartanburg County Schools - cont.

Quality in Workplace Is Initiated in Spartanburg County

"Where there is a need expressed by business and industry, District Three will try to meet it", says Dr. Jim Buie, superintendent of the Spartanburg County School District Three.

The district, pioneer of four-year-old Educators-In Industry, has gone a step further by piloting a Quality-in-the-Workplace course for teachers, librarians, support personnel and administrators.

The first class spent 15 weeks studying the management philosophies and quality improvement principles of Dr. W. Edwards Deming, who is credited with engineering the rise of Japanese industry to its present world prominence. The Deming management approach stresses that everyone in a company be involved in statistical analysis, problem solving and product development... from janitor to chief executive officer. Some employees, he maintained, are handicapped by a weak educational background.

The specially selected class of 25 studied Dr. Deming's philosophy and practices through a book on his management methods; through presentations by instructors of the Deming practices and by executives using them; and by visiting local firms. The final project was to tackle a group activity that showed how the principles can be used in the classroom.

Already, class members are using what they have learned. One teacher says she now has a storehouse of real-life examples to use in her math classes. For instance, she can emphasize to students the reasons they need to know how to calculate the use of percentages...or why it is important to solve math problems expressed in words.

Dr. Buie hopes that the course, like Educators-In-Industry, can be adopted by other school districts and other counties. "But," he says,"the extent to which we go with this depends on the extent to which industry uses it."

James Easler, foremen and team leader for a Quality Project team at Kohler Company, gives a presentation to Spartanburg School District Three Quality-in-the-Workplace class members.

UNION COUNTY SCHOOLS

IGO Is Friend to Education in Union County

In 1977, a foundation was laid that formed one of the most effective partnerships in Union County schools. This partnership is between the Independent Garage Owners (IGO) and the Union County Vocational Center.

At that January meeting, Ed Greer...who now serves as district co-op coordinator...was invited to attend. A plan was developed to provide training classes for professional mechanics.

From this beginning, the partnership has grown. It now includes such activities as the following: assisting with night classes for women; sponsoring a father-son chicken stew dinner for auto mechanic students; serving as resource teachers; students visiting body shops and garages; IGO members and auto mechanic students sponsoring a fair exhibit; coordinating car washes to raise funds for student field trips; and donating tools to the vocational center. Also, the IGO supports a scholarship fund to assist outstanding students in obtaining advanced training.

One special partnership activity is the co-op program that has been established between IGO and Union County Vocational Center. Each year, senior auto mechanic and body fender students work in garages to obtain experience in the real world. Many times, this program results in permanent employment for the graduate.

Over the years as this partnership between IGO and the vocational center has grown, Union County schools have acquired a true friend to education.

Members of the IGO and Union County Vocational Center have formed a lasting partnership that has demonstrated many positive results.

YORK COUNTY SCHOOLS

ThermalKEM Takes on Two Area Schools

ThermalKEM of Rock Hill has adopted twins: Oakdale and Rosewood Elementary Schools in York District Three.

Teachers at the two schools are encouraged to write proposals for classroom grants, which can total $1,500 per school. In addition, each school receives $500 to finance field trips for the students.

Oakdale, the first partnership, has received grants for four teachers, totaling $1,850. These grants were used toward art programs, printing materials, a story-time area and a creative dramatics program.

Employees at ThermalKEM also become involved with the schools. These people attend school functions, take part in holidays by dressing in seasonal costumes and volunteer for the school improvement councils.

Another gift from ThermalKEM came one Saturday during a snow make-up day. Teachers at both schools were treated to lunch, compliments of the company. There's nothing like a partner in the kitchen.

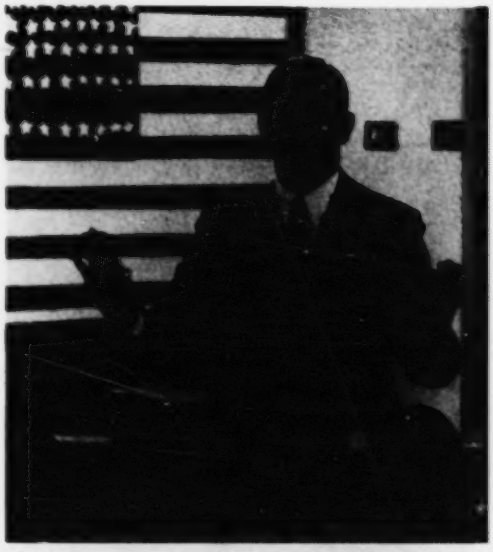
C&S Is Role Model for Rock Hill High

C&S Bank of South Carolina is aiming its efforts toward motivating students and recognizing academic achievement. This bank believes that good community role models are important in the lives of students.

Here are some ways C&S is making a difference:

- The bank provided judges for the National Honor Society scrapbook when Rock Hill High served as host for the state convention. They also contributed two plaques for scrapbook competition.
- Talented students displayed their best works during a two-week exhibit at the bank. C&S opened its main branch on a Sunday afternoon for a special showing.
- The bank's senior vice-president sent letters of congratulations to honor roll students.
- Key bank employees attended the state National Honor Society banquet and athletic awards banquet. Several of the bank's personnel also attended a basketball game of special community interest; a hospitality room was provided by students/parents in their honor.
- C&S provided materials on "How to Do Your Banking" for use in certain classes.
- Selected classes toured the C&S offices.
- As a member of the Athletic Booster Club, C&S donated the cost for five athletes to attend the sports banquet.
- The bank donated floral arrangements for two school activities.
- C&S representatives attended a luncheon at Rock Hill High honoring retiring faculty members.

In turn, Rock Hill High, in York District Three, works with C&S. Among other partnership activities, the school provides 20 complimentary season football tickets to employees and gives poinsettias to each branch bank at Christmas.



Eddie Brown, executive vice president of C&S Bank in Rock Hill, speaks to Rock Hill High School students.

York County Schools - cont.

ARP Provides Tutoring for Kinard Elementary

The Associate Reformed Presbyterian Church (ARP) in Clover is providing tutoring for elementary students. Each Thursday afternoon, about 20 ARP members and other volunteers meet at the church educational building to work with Kinard Elementary School students.

Young people in the program are chosen by teacher recommendation. There is no charge, and volunteer tutors work with individuals and small groups.

Comments from parents and teachers have been positive, and there has been interest in expanding the program to other grade levels. Evening sessions also are under consideration.

Because of this effort, other groups in the York District Two area have expressed an interest in becoming involved in the local schools.

Leaders Form Foundation to Recognize Teachers

Clover Leaders for Educational Advancement Foundation, or Clover LEAF, offers small grants to teachers for projects that fall outside regular funding.

The first mini-grant involved a training program for non-verbal, mentally handicapped children. Goals included improving communication and family skills, such as grocery shopping, buying a birthday card and shopping for clothes.

The second grant provides for construction of an astronomical telescope by high school physics students. This laboratory project deals in the study of light and optics and is used to teach astronomical principles to teachers and students.

During each grant period, informal mid-point evaluations are conducted by LEAF board members. Each recipient must prepare a final project report, which is published and distributed to the community.

Plans call for more grants in greater amounts. But for now, York School District Two board members are proud of their beginning efforts and are looking forward to expanding their activities.

Rotary Club Adopts Local High School

The Rotary Club of Clover has become a partner in education with the local high school. Adopt-A-School has provided an ideal way to channel this interest in York District Two.

The majority of time and effort is spent organizing and hosting the annual Rotary Career Day for juniors and seniors. The Rotary also invites other business and industry representatives to participate. The school reciprocates with a luncheon for Rotary members and other Career Day participants.

The organization also sponsors two students for a leadership training program, "Seminar for Tomorrow's Leaders," held each summer at Erskine College. Other involvement includes sponsorship of the school's annual participation in Boys' State and resource volunteers for classroom presentations.

Golden Eagle pins are given to Rotary members for their partnership role. These pins are special, for they signify one organization's involvement in the leaders of tomorrow.

Clover Businesses Unite to Help Students Excel

Nine businesses in Clover have entered into a partnership with Clover Junior High School, York District Two, to encourage student performance and attendance.

The Eagle Club rewards students with various privileges, based on academic excellence and standards of behavior. These include free ice cream, movie videos, hamburgers, soft drinks, sweatshirts and that all-important identification card.

Students present identification cards to participating partners. These include the following: GM Manufacturing, Don Adams Graphics, Boyd Tire and Appliance, R. T.'s Family Restaurant, Hardee's, Clover Patch Video/ Carolina Country Pizza, Video City, Pronto's Pizza and R-ICE Cream Ltd.

In addition, students have lunch with the principal, and an end-of-year banquet for participating students and parents is held with the business partners.

As the program continues, even more community support and parent involvement are anticipated. The Eagle Club motivates students to do their best.

Rotary Club and First Union Nation Bank: Both Partners in York District One Schools

For several years, the York Rotary Club has assisted York Comprehensive High School students who need financial help to attend the Governor's School in Charleston. Also, for the past two years, the club has sponsored a student to the Seminar for Tomorrow's Leaders at Erskine College.

First Union recognizes students at Jefferson Primary School who improve two letter grades in reading or math for each grading period. These youngsters receive a certificate signed by the school principal and bank vice president.

OTHER PARTNERSHIP ACTIVITIES

South Carolina Department of Youth Services

Through its Marketing Education Program, the department arranges work opportunities with employers such as McDonald's, Hardee's, Bojangles and Lizard's Thicket. Efforts to include new businesses are continuous.

SOUTH CAROLINA BAR

South Carolina Law: Teaching the Legal System to Educators

The South Carolina Bar/South Carolina Bar Foundation participates in a variety of school projects under the broad title of Law Related Education (LRE).

LRE prepares students to live in a legalistic society, while improving critical thinking skills and clarifying divergent values. It brings them face-to-face with community leaders, which improves student citizenship participation skills.

The South Carolina Bar's LRE project includes the following:

- Teacher Training: Since 1982, over 3,000 teachers K-12 have been trained in various LRE curricula. For several summers, the South Carolina Bar Foundation sponsored a week-long institute on LRE for teachers at the College of Criminal Justice, University of South Carolina (USC).

- Mock Trial: Each year the South Carolina Bar sponsors a high school mock trial competition. All high schools are invited to enter teams. Each team is provided an attorney coach, a mock trial manual and a teacher training session. Attorneys and educators on the local level judge the single elimination competion, and the final trial is held in Columbia. Over 100 attorneys participate each year.

- LRE Clearinghouse: Since 1982, the South Carolina Bar Foundation has purchased over $20,000 of LRE materials, housed at the LRE Clearinghouse at USC. The clearinghouse provides statewide coordination of LRE activities and a computerized library of materials and resource persons. The Clearinghouse exists to disseminate information to teachers and others involved in providing LRE to the state.

- National Bicentennial Competition: The South Carolina Bar oversees statewide implementation of the National Bicentennial Competition on the Constitution and Bill of Rights. In each congressional district, teacher training is provided, plus ten free sets of textbooks on the constitution for elementary, middle and secondary levels. Secondary levels compete for the congressional district and state championships and the opportunity to travel to Washington for national competition. Lawyers and educators judge each round of competition.

- Bravo Constitution: This project sponsors the production of plays that raise constitutional issues. Fourteen high schools in the state receive mini-grants to help with production costs, teacher training, materials and technical assistance to produce a play about the U. S. Constitution.

- School Volunteers: The South Carolina Bar maintains a list by counties of attorneys willing to assist with LRE projects in schools.

This participation of LRE is working. Studies have shown a direct correlation between properly implemented LRE programs and a reduction in juvenile delinquency.

South Carolina State Board of Education Awards

Each year, the State Board of Education recognizes outstanding examples of partnerships in education at an awards program. The following businesses and industries, civic groups and individuals were honored for their 1987 contributions.

Smyth McKissick, President, Alice Manufacturing Company, Inc. in Pickens, receives award from Robert Scott, Chairman of South Carolina State Board of Education.

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BUSINESSES

Alice Manufacturing Company, Inc.
Pickens County

Alice Manufacturing Company has presented the children of McKissick Elementary School in Easley with an instructional computer system. With the exception of half-day kindergarten students, all of McKissick's approximately 650 students are able to spend 30 minutes a day at 60 workstations in the school's new computer lab. Not only does this experience enhance basic skills, it also facilitates computer literacy and future keyboard skills.

Belk-Simpson, Inc.
Beaufort

Belk-Simpson has been improving student well-being at Mossy Oaks Elementary School by involving its employees in a variety of projects. Gifted and talented classes at the school were exposed to a unit on retailing, sixth graders were given luggage tags for their class trip, and Belk employees participated in first grade Easter activities.

Charleston Air Force Base
Charleston

Charleston AFB, as the business partner for Lambs Elementary School, has helped to provide over 5,000 hours of volunteer service through the efforts of speakers, emergency help to the school when needed and maintenance personnel. Field trips were conducted, and facilities were provided for meetings and picnics. The Mental Health Clinic joined with school guidance counselors to organize an Active Parenting Program at Lambs, and AFB personnel helped in the Young Astronauts and Computer Clubs at the school.

Charleston Marriott Hotel
Charleston

The Charleston Marriott Executive Committee worked with staff of the W. B. Goodwin Elementary School to evaluate and make suggestions on school management. The Marriott personnel have provided student and teacher incentive and recognition programs, with award recipients winning services from the Marriott Hotel. These innovative programs, structured around the Marriott's program, boost morale and communicate high expectations from the community.

Chem-Nuclear Systems, Inc.
Barnwell

Barnwell School District 45 has benefited from field trips, speakers and materials provided by Chem-Nuclear Systems. Chem-Nuclear has donated materials and money to Guinyard-Butler Middle School and has sponsored scholarships for Barnwell High School graduates. Chem-Nuclear has also been active in special programs in the district such as On-the-Job-Day and holidays at the Harold Sewell Developmental Center.

The Citadel
Charleston

Each instructional department at Rivers Middle School works with its corresponding department at The Citadel with special emphasis on lab work. The hands-on physics lab, the computer-assisted creative writing lab and the math enrichment lab have provided new academic opportunities for the students at Rivers. Academic achievement was recognized through certificates and camp scholarships, and tutors from The Citadel offer one-to-one attention to gifted and remedial students.

Conway Hospital, Inc.
Conway

Conway Hospital has played a vital role in the achievement of standards of excellence in the Practical Nursing Program of the Aynor/Conway Career Center. The hospital provides Phase II nursing students the opportunity to do their clinical training three days a week, to attend staff development seminars and to receive discounts for hospital workshops. Conway Hospital keeps the nursing program informed of policy changes, updates on nursing trends and actions of the American Hospital Association.

Business - cont.

E. I. DuPont de Nemours & Company Adopt-A-School Committee for Barnwell School District 45
Barnwell

The E. I DuPont de Nemours & Company Adopt-A-School Committee for Barnwell School District 45 has conducted programs, worked with volunteers and provided enrichment and materials to the schools. Energy Awareness, World of Science, Career Day, Operation Graduation and teacher recognition were among the special projects sponsored by the committee. Barnwell District 45 also benefitted from painted classrooms, Special Olympics aid, puppet shows and faculty appreciation surprises.

Exxon Chemical Corporation
Summerville

Exxon's activities in Givhans Elementary School's "Just Say No" Club have resulted in a membership of 300 students or over 90% of the student body. As well as fighting drug use, Exxon honors academic achievement through the presentation of tee-shirts and certificates. Gifts were presented to Givhans Elementary teachers by Exxon Chemical during Teacher Appreciation Week.

Fisher and Chiariello, Attorneys-at-Law
Mauldin

The Fisher and Chiariello Law Firm has made contributions to Mauldin High School in activities as diverse as legal assistance to the school administrator to direct monetary assistance. This firm serves as the intermediary between the Greenville Bar Association and the Mauldin High Forensic League, as attorney-coach to the high school's Mock Trial Team and as host to students for courtroom visits. The firm has lectured to classes, participated in career day and offered guidance and direction to students.

Goodman Chevrolet
New Ellenton

Goodman Chevrolet sponsored a public auction and raised over $2,000 for library books for Greendale Elementary School. The company solicited items to be sold and provided the location, auctioneer and publicity for this community event. Goodman Chevrolet was also responsible for Greendale's entry into the New Ellenton Christmas Parade by providing the float upon which fourth grade students rode.

Greeleyville IGA
Greeleyville

The Greeleyville IGA has displayed promotional education materials and has honored the top academic student from the fourth, fifth, and sixth grades not only on the store bulletin board, but also in advertisement flyers. A $500 savings bond is being offered to the highest academic achiever at Greeleyville Elementary School.

L'eggs Products
Florence

L'eggs has donated funds to purchase computers, physical education equipment, microwave ovens and furniture for Williams Middle School. Hands-on activities in the classroom, plant tours and donations for incentives have encouraged student understanding of basic skills application in the business community. Teacher morale has been enhanced through gifts of appreciation and special benefits normally reserved for company employees.

Milliken and Company, Barnwell Plants
Barnwell

Milliken and Company has provided many yards of fabric for use in cheerleader uniforms and the Education Fair and Science Fair table covers, as well as carpet for a classroom at Guinyard-Butler Middle School. Milliken hosted field trips, provided speakers and made cash contributions to the Harold Sewell Developmental Center. Milliken also provided valuable assistance in transporting equipment used by the Barnwell Elementary School Team in the Olympics of the Mind National Competition in Arizona.

Moncrief Army Community Hospital
Ft. Jackson

Moncrief Army Community Hospital has provided Lynhaven Medical Center II students with an orientation

process involving evaluations by hospital personnel, hands-on experience in all aspects of health careers and observations of the Red Cross Volunteer Team. The efforts on the part of Moncrief Hospital have resulted in increased communications skills and basic nursing skills, higher student achievement, enhanced school/community relations and reinforced teacher effectiveness.

Myrtle Beach Seafood
Myrtle Beach

Myrtle Beach Seafood provided Myrtle Beach Primary School with numerous food donations for special events and cash contributions to provide additional resources for the guidance program. Utilizing the food donations from Myrtle Beach Seafood, Myrtle Beach Primary invited the community to the school to strengthen community relations. With the funds donated, the school purchased materials and books to strengthen the guidance curriculum.

NCR Corporation - E & M, Columbia Division
West Columbia

NCR has enhanced student performance and school improvement at Irmo Middle School by sponsoring the Invitational Academic Meet attended by students from South Carolina and Georgia. NCR underwrote the local Academic Team at this meeting with a gift of $1,000 and funds for travel and support personnel. NCR also recognized student achievement by presenting tee-shirts and certificates for outstanding academic performance. Irmo Middle School received books, a plaque, tours and a dictionary from NCR.

Palmetto Dunes/Greenwood Corporation
Hilton Head Island

Palmetto Dunes invited employees of H. E. McCracken Middle School to attend their Drug Awareness Seminar and donated $1,000 to help in the purchase of "Just Say No" tee-shirts for the students. A Palmetto Dunes employee designed and produced a brochure on Hilton Head area schools. Palmetto Dunes treated the faculty and staff to a Christmas party; donated prizes and awards for the school's teacher luncheon; provided tables, judges and incentives for the science fair; sponsored field trips; and helped with the class trip to Washington.

Pearlstine Distributors, Inc.
North Charleston

Pearlstine Distributors, Inc. is responsible for initiating Students Against Driving Drunk (SADD) chapters in Charleston County Schools. Projects and activities were held to help students handle pressure from those who encourage them to drink. Counseling sessions were made available, and a national representative of SADD was brought to Burke and Wando High Schools. Pearlstine is also a major sponsor of the Academic Banquet which recognizes distinguished students in selected Charleston schools.

Pizza Hut, Inc.
Columbia

Lonnie B. Nelson Elementary School was the beneficiary of Pizza Hut's Book It Program, which promotes reading as a pleasurable activity and rewards student success with free pizzas. Pizza Hut raised nearly $4,000 for projects at Lonnie B. Nelson through a Pizza Supper. Pizza Hut has been an active sponsor in special events, fund-raisers and extracurricular activities at the school.

RM Engineering Products, Inc.
North Charleston

Without the help and expertise of RM Engineering, North Charleston Elementary School would not have been able to organize the new school science lab. RM Engineering called their suppliers to obtain materials at discount prices, provided instructions for experiments, helped develop a supplementary science curriculum and conducted workshops for teachers. RM Engineering used 12 bulletin boards in their plant and offices to exhibit student work and invited students to sing at their Christmas luncheon. RM Engineering provided a pep rally for the students to prepare them for a week of standardized testing and prepared a plan for recognition of good citizenship.

South Carolina State College
Orangeburg

South Carolina State College paired representatives from each subject discipline with their counterpart at Bennett Middle School to develop programs and provide re-

sources. South Carolina State faculty members donated over 200 books to Bennett students at Christmas, volunteered their services for career awareness week, and tutored students both during and after school in math, reading and science. The music department at State conducted a choral clinic for all music students. All science students attended special showings at the museum and planetarium arranged by South Carolina State and Bennett teams.

Wild Dunes Associates
Isle of Palms

Wild Dunes honored exemplary students every nine weeks with a catered luncheon, held career day for over 200 eighth graders and provided a tour of Wild Dunes to explain the resort business. Wild Dunes supported special projects such as the South Carolina Arts Commission Visiting Artist Services, plays and the Choral Festival through participation and financial contributions. Teachers were recognized by a certificate and a "weekend away" donated by Wild Dunes.

CIVIC GROUPS AND OTHER COMMUNITY AGENCIES

Alpha Kappa Alpha Sorority
Yonges Island

Members of Alpha Kappa Alpha sorority, a service organization, chose R. D. Schroder Middle School as their project and tutored students on Saturday for the entire second semester. The program focused on low-achieving eighth graders but was expanded to include sixth, seventh and other eighth graders. This individualized assistance has been beneficial to the students involved.

American Red Cross, York County Chapter
Rock Hill

This outstanding civic partnership involved companionship and friendship for the elderly. The Peppers Program was initiated by the Rock Hill Career Development Center in partnership with York County Chapter of the American Red Cross. The program enlisted the services of 165 junior high students to visit area nursing homes and perform various services. This organization is student-run with skilled adult leadership.

Dent Middle School PTA
Columbia

This organization has been recognized as the Outstanding PTA Unit in District VI and was among the top ten in the state in 1987. The Dent PTA has supported improved student achievement in the school with supplies, tutoring, field trips and the Constitution Bowl; provided materials and programs for general school improvement; and enhanced school/community relations through a weekly newsletter, an information sign for the front of the school, a parenting booklet, participating in Art Fairs and a "Just Say No" Club for the students.

Dorman High School Volunteer Mothers Program
Spartanburg

The Volunteer Mothers at Dorman High School focused their efforts on the early dismissal desk, which enabled guidance counselors at the school to have 20% more effective counseling time with the students. Other activities of this group are serving as extra monitors during CTBS/BSAP testing, tutoring students and training future volunteers.

Greater Columbia Chamber of Commerce
Columbia

The Greater Columbia Chamber of Commerce served as the catalyst in bringing about the establishment of a Management Development Center to provide training in leadership styles, supervisory skills and creative problem solving for principals and administrators in the Midlands. The chamber was able to make the center a reality by involving several Columbia businesses to provide equipment, training, materials and services; obtaining financial grants; and securing technical assistance.

Kiwanis Club of Anderson
Anderson

This organization chose Concord Elementary School to pilot their Terrific Kids Program in 1986-87. This program is sponsored by Kiwanis and, with the support of Burger King, helps students develop self-esteem, self-discipline and responsibility by choosing one student in every class as the monthly Terrific Kid. Recipients are honored with prizes from Burger King, recognition at an awards ceremony and photographs in the local newspaper.

The Medical Society and the Medical Society Auxilliary
Greenville

The Greenville County Medical Society and the Greenville County Medical Society Auxilliary held fund-raisers to establish the Health Education Center at the Roper Mountain Science Center. The Advisory Health Education Task Force, including 30 physicians and allied health professionals, formulated concepts for the center. The auxilliary gave several thousand dollars for the architectural design and models and provided volunteers to organize the groundbreaking and the capital campaign for the Science Center Project.

Myrtle Square Mall Merchant's Association
Myrtle Beach

This organization provided support to educational programs at Grand Strand Career Center by donating money and supplies to various programs and projects, participating in burying the Time Capsule, planning the Rock-a-Thon for the Fashion Merchandising SECA Organization and requesting student participation in Halloween festivities at the mall. Individual stores employed students for on-the-job training, provided guest speakers for classes, set up field trips and assisted in job placement for students after graduation.

INDIVIDUALS

Karen Abrams
Greenville

Karen Abrams has made significant contributions to the youth of Greenville by serving as the catalyst in forming Greenville Families in Action (GFIA). Several of the projects of GFIA are Natural Helpers, a peer counseling and support group for middle and high school students; "Just Say No" Clubs for elementary and middle school students; alcohol-free parties after proms and graduation; youth forums and teen institutes for high school students to plan activities to combat peer pressure; and a resource center at the GFIA office.

Rex Brugh
Columbia

For the past two years, Rex Brugh, a retired systems analyst, has provided classroom instruction in computer education on a daily basis to students at E. L. Wright Middle School. In addition to his mini-course, he has worked closely with teachers to develop programs for their particular classes and to assist them in learning to use computers to record grades and diminish paperwork.

L. D. Coats
Loris

Through his work at Finklea Career Center, L. D. Coats has made many contributions to vocational education. He has served on the Advisory Craft Committee for the business education department and also on the Horry County Vocational Education Board. For his endeavors in this field, Mr. Coats was awarded the Career Center's Outstanding Service Award in 1985-86 for a businessperson.

Harriet Davison
Rock Hill

As a parent volunteer, Harriet Davison activated the Volunteer Program for Academic Excellence, a new goal of the School Improvement Council at Rawlinson Road Junior High School. As chairperson of the Academic Achievement Committee, she was instrumental in implementing projects designed to improve the attitudes of students. These projects were a Gold Card/Green Card Club, Hall of Fame, Most Improved Student Certificates and Good Guy Break. For her contributions, Harriet Davison was recognized as the Outstanding Volunteer at the annual awards breakfast.

Steve Gottfried
Hilton Head Island

Steve Gottfried organized numerous activities at McCracken Middle School to enhance the academic experiences of its students. He coordinated the annual sixth-grade trip to Washington, D. C.; instituted a Christmas for Animals drive to benefit the Hilton Head Animal Shelter; assisted in the Low Country auction effort; organized a field trip to a Sugar Ray Leonard training session; and organized the school's participation in the Cystic Fibrosis Math-a-Thon.

Connie McFarland
Lexington

Connie McFarland has worked extensively in the public schools and the community of Lexington for the past 15 years. She initiated and organized the PTA at Lexington Intermediate School and has since worked in this organization and also on the School Improvement Council in various capacities. At Lexington High School, she worked with the Booster Club and served on the School Improvement Council, the Parent's Advisory Council and the Student/Parent Hearing Board. As current president of the Lexington Middle School PTA and a member of the School Improvement Council, she was instrumental in coordinating the school's efforts in promoting voter registration, encouraging newsletter articles and arranging speakers. In addition, she serves on the district's Committee of 22, which coordinates and encourages long-term volunteer participation throughout the district.

Mary Ashmore McGee
Greenville

Mary Ashmore McGee has continually sought to promote a positive image for public education in Greenville County. She has persuaded city officials to improve the

Individuals - con.

school's playground and park area, applied for grants and projects in the area of conservation and coordinated the work of the Southern Bell Pioneers in the school's Natural Habitat project. She has also served on the School Improvement Council.

Diane Murray
Burton

Diane Murray serves as a volunteer at Broad River Elementary School. As coordinator of the BRES Volunteer Program, she has involved over 100 parents and community members in school projects. Because of this help, teachers are free to spend more time with students, businesses are contacted for support and contributions, and an Appreciation Day is held to honor teachers and support staff. In addition, volunteers also supervise the student-run school store, promote the daily OK Student Program and manage a materials center for teachers.

Eleanor B. Owens
Barnwell

Eleanor Owens has served as a volunteer in Barnwell District 45 schools for many years. As an expert on Indians and artifacts, she organizes field trips and assists in the annual Indian Fest put on by gifted and talented students. Her expertise also extends to the area of tennis where she serves as a volunteer coach.

James B. Pressley, Jr.
Greenville

James Pressley, an attorney with the Haynsworth Law Firm, has played a leading role in improving the relationship between the district and the Legislative Delegation. He has served as chairperson of the Oversight Committee and as a member of the Board of Directors of the Alliance for Quality Education. He is also especially active in the Business Education Partnership Program.

Lori Putt
Irmo

As a school volunteer, Lori Putt has been in a leadership position for the many special projects she has helped to develop at Dutch Fork Elementary School. These projects included a major revamping of playground facilities at the school, coordination and support for the "Just Say No" Club for fifth and sixth graders and other volunteer efforts. The development of the Dutch Fork Nature Trail has been her most ambitious project: with the help of Southern Bell, the Forestry Commission and WIS-TV, a series of lessons by grade level (*The Dutch Fork's Nature Trail Guide*) has been copyrighted and sent to the State Department of Education for possible use with other districts. This project has also won first place from the Southern Bell Pioneers.

Diane Rogers
Charleston Heights

As a volunteer in Charleston County Schools for the past 19 years, Diane Rogers personifies involvement in the public schools. As president of District IX PTA in Charleston County, she involves the organization in projects focusing on illiteracy and safety, including a big push for drug awareness. She is also secretary at Brentwood Middle School; and a member of IMAGE, a community group that promotes Important Messages about Good Education.

Becky Sewell
Fairforest

Becky Sewell has focused her volunteer efforts at Fairforest Elementary School on enhancing school/community relations, strengthening school and district resources and improving teacher status and effectiveness. Activities in these areas include Special Projects Chairperson in the Volunteer Organization, leadership offices in the PTA, a library fund at Fairforest Elementary for Woodruff High School and special assistance and support for the teachers.

Donald W. Toner
Columbia

Donald Toner has volunteered his time, resources and abilities to Richland School District Two in many ways. Through his home decorating and building supply business, he has donated materials to several schools to complete major projects and has also provided summer and part-time jobs for high school students. As a businessperson, he has served on the district's Superintendent's Advisory Committee, Partners in Education Selection Committee and the Northeast Area Council of the Greater Columbia Chamber of Commerce.

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Individuals - cont.

Treva Towne
Charleston

Treva Towne has served in many official capacities as a member and officer in the PTA at Springfield Elementary School. In addition to those responsibilities, she volunteers approximately 30 hours per week to school activities such as chaperoning and arranging field trips, landscaping the school campus, coordinating field day and book fair volunteers and teaching I'm Special, a self-concept program for students.

Nathaniel Welch
Summerville

Nathaniel Welch, manager of the Wal-Mart Stores in Summerville, is an active business education partner with Flowertown Elementary School. He has fostered good school/community relations by releasing employees to assist with school activities; donating materials, resources and incentives to the school; sponsoring a storewide fund-raising project for needy children; and supporting the school and children both personally and professionally.

Gordon Witters
Greenville

As a volunteer at Stone Elementary School, Gordon Witters, a retired physics teacher, organized a laboratory-based science program that allowed every third, fourth, and fifth grade student to participate in a weekly laboratory science lesson. In addition to coordinating this program, he has contributed supplies, demonstrated equipment to the lab class and trained other volunteers to work in this capacity.

SCHOOL IMPROVEMENT COUNCILS

Calhoun Street Elementary School, School Improvement Council
Anderson

The Calhoun Street Elementary School Improvement Council began a cafeteria project in the fall of 1986, which is a model of business, parent and school cooperation. The end result, unveiled on March 19, 1987, is a pleasant eating environment for 640 children. It reflects business donations, community effort and coordination and over 235 hours of volunteer labor.

James Island Middle School, School-Based Management Team
Charleston

The School-Based Management Team has enhanced educational objectives at James Island Middle School through specific action plans related to basic skills and high expectations. Programs initiated by the management team have proven to be significant factors in the improvement of student achievement. Home/school communication and parent/community relations have been increased through the management team's efforts in a variety of projects such as monthly media coverage, letters to parents, open houses and volunteer programs.

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CONCLUSION

"Today's youth will set the world in motion tomorrow. Help them as you can. The disappointments will be few, the rewards great." (Author Unknown)

Sincere appreciation is extended to all business/education partnerships in South Carolina. To those participating, know that you are making an invaluable contribution to education in our state.